

Kristina Valdez

Trained journalist with a passion for social justice, community organizing and human rights. Click the underlined words to view my work. Read my most recent work [here](#).

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EXPERIENCE

PPAI, Irving, Texas — *Associate Editor*

January 2020 - PRESENT

Organized and oversaw daily email newsletters. Wrote and published weekly articles on product and business trends. Interviewed industry professionals. Produced and managed content for podcasts.

Talitha Koum Institute, Waco, Texas — *Social Media Specialist*

August 2018 - December 2019

Created a social media plan to execute across three different platforms. Increased Facebook page likes by 25% and Instagram followers by 20%. Coordinated and supervised social media ads and fundraisers.

KWBU-FM Waco, Waco, Texas — *Editorial Intern*

January 2019 - April 2019

Crafted five on-air news stories in NPR-style format. Conducted interviews with residents in the field and studio. Produced content using Adobe Audition and audio equipment.

D Magazine Partners, Dallas, Texas — *Editorial Intern*

May 2017 - August 2017

Wrote relevant content for D Home and D Weddings. Conducted interviews with business leaders.

EDUCATION

Baylor University, Waco, Texas — *Journalism*

August 2016 - December 2019

Bachelor's in Journalism with a minor in Leadership. Studied abroad in London for summer 2019. Editor-in-chief of The Bundle Magazine in 2018. Member of the National Association of Black Journalists.

SKILLS

Creativity

Attention to detail

Critical thinking

Adaptability

Self-motivation

Time management

Problem solving

AWARDS

Named **Multimedia Magazine Editor of the Year** in 2019 by the Baylor Journalism Department as editor-in-chief of *The Bundle Magazine*

PROJECTS

Waco Unseen is a bi-annual student publication. As co-editor, I developed the magazine theme, recruited and managed a team of writers and photographers and designed the pages.